Absa Champagne In Africa Festival

EST 2002

French luxury meets African chic

Champagne house vintner booklet



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A toast to our sponsorship story

Africa has so much to celebrate: its people, their achievements, the traditions that ground us and the ambition that carries us forward.

As a proud sponsor of the Champagne in Africa Festival, we are honoured to bring together French luxury and African chic in a celebration of everything that makes our continent extraordinary.

Here, the exceptional craftsmanship and heritage of Champagne meet the richness of African stories, raising a glass to excellence, progress and the achievements that remind us how far we've come.

When the moment comes to celebrate all Africa has achieved, you have us.

Your story matters

absa

Ts&Cs Apply. Auth FSP/NCRCP7

A world of celebration

In northeastern France, the Champagne region has spent centuries perfecting the art of creating wines worthy of life's most extraordinary moments.

Its cool climate, chalk-rich soils and distinctive terroir provide the foundations for exceptional Champagne, while generations of growers and winemakers have shaped a legacy defined by precision, patience and an unwavering pursuit of excellence.

Across its celebrated vineyards, outstanding Maisons bring their own heritage, vision and savoir-faire to this remarkable tradition. Their Champagnes have graced royal courts, state banquets and landmark occasions, becoming enduring symbols of prestige, success and achievement.

From historic milestones to personal triumphs, each bottle carries the character of its origins and the craftsmanship of those who made it. Champagne has certainly earned its place as the drink of choice when the moment calls for celebrating.

Ts&Cs Apply. Auth FSP/NCRCP7

Les Maisons de Champagne

Baron Albert
Bérêche et Fils
Besserat de Bellefon
Billecart-Salmon
Bollinger
Bruno Paillard
Charles Heidsieck
Chavost
De Venoge
Dhondt-Grellet
Drappier
Duval-Leroy
Étienne Calsac
G.H. Mumm
Jacquesson
J.L. Vergnon
Krug
Laurent-Perrier
Lemaire
Louis Roederer
Maison Ruinart
Marc Hébrart
Marguet
Moët & Chandon
Muntz
Nicolas Feuillatte
Pascal Doquet
Paul Bara
Perrier-Jouët
Philipponnat
Pol Roger
Pommery
Taittinger
Tsarine
Veuve Clicquot



Baron Albert

Established in 1947.
Quality work is our tradition, respect for people and nature, our strength.
Our dynamism is our future.

Heritage

Founded by Albert Baron and his wife Béatrice in 1947, the house has grown from its first hectare into a 55-hectare family estate in Charly-sur-Marne, Vallée de la Marne. Three generations have overseen its development: the sons Gilbert, Gervais and Claude, and today Claude's daughters Claire, Lise and Aline carry the legacy forward.

Craft

Baron Albert focuses on integrated and environmentally respectful viticulture. The estate cultivates Pinot Meunier, Chardonnay and Pinot Noir across several villages and holds certification for Sustainable Viticulture and High Environmental Value (HVE). The house emphasises freshness, elegance and harmony in its blends, with wines that are suited to enjoyment both as an aperitif and with food.

BARON ALBERT®
CHAMPAGNE

Did you know?

Champagne Baron Albert is led today by three sisters – Claire, Lise and Aline – who represent the third generation of the family house and bring their "Baron Sisters'" spirit to the brand.



Bérêche et Fils

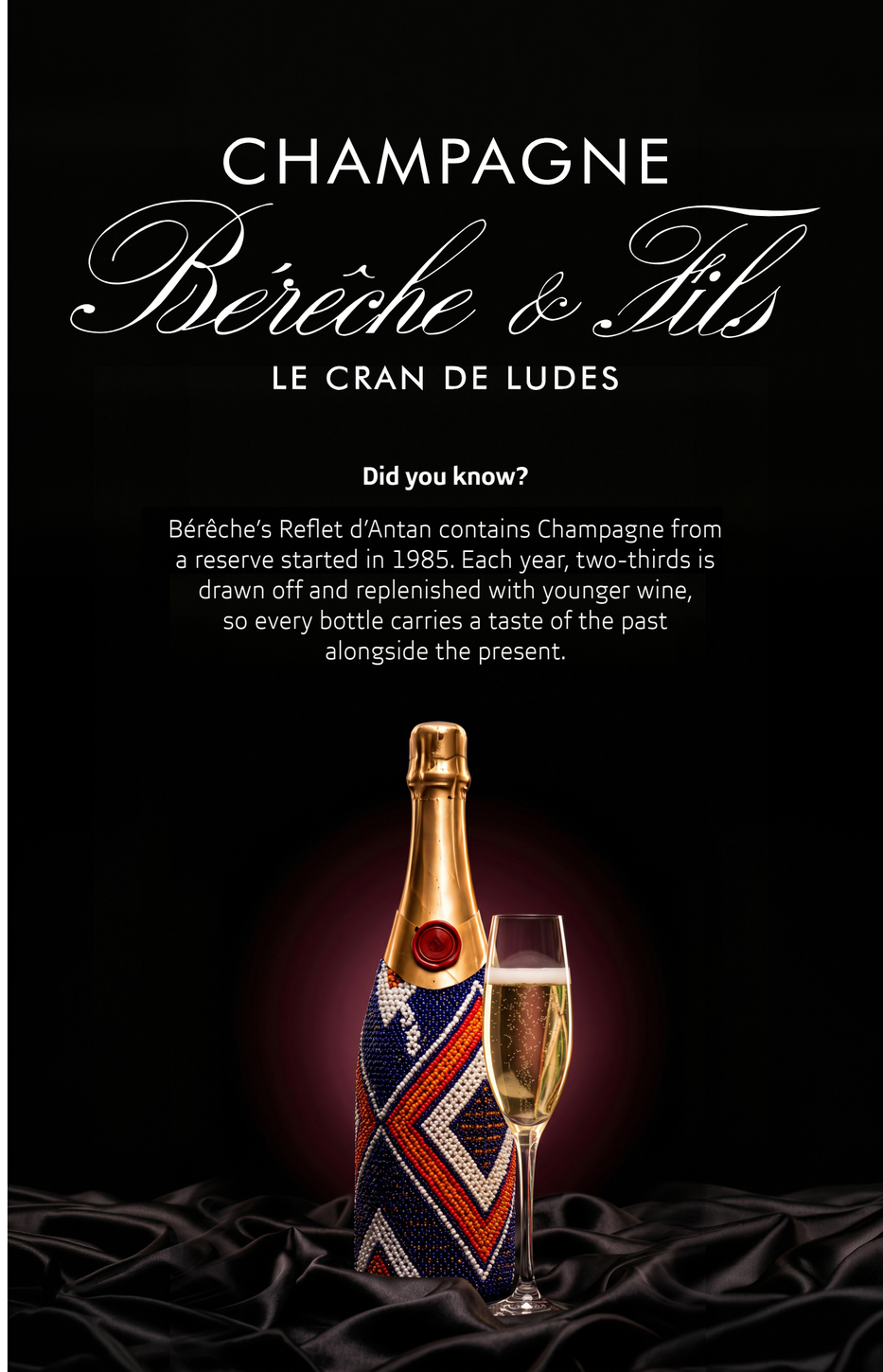
Established in 1847.
Tradition with a taste for the unexpected.

Heritage

Founded in 1847, Bérêche has remained rooted in the Champagne region for generations. Today, brothers Raphaël and Vincent Bérêche bring their own vision to the family legacy, combining inherited knowledge with a willingness to challenge convention. Their approach celebrates the diversity of Champagne's vineyard sites and the individuality that makes each wine distinctive.

Craft

Bérêche works with carefully selected vineyard parcels, allowing their differences to shape the final wines. Fermentation in oak barrels, thoughtful blending and extended ageing help build texture and complexity while preserving freshness. With a focus on expressing the character of each harvest and site, the house creates Champagnes that balance precision, depth and a distinctly individual style.



Besserat de Bellefon

Founded in 1843.
A history intimately linked to the French "art de vivre".

CHAMPAGNE
BESSERAT DE BELLEFON
1843

Did you know?

Besserat de Bellefon's Champagnes have been served at official French presidential dinners, underscoring their status as wines of elegance and distinction.



Heritage

Founded in 1843, Besserat de Bellefon became renowned for creating Champagnes with a lighter, more delicate effervescence, designed specifically to complement food. This refined style has made it a favourite in fine-dining establishments worldwide.

Craft

Drawing grapes from Premier Cru vineyards, Besserat de Bellefon focuses on Chardonnay and Pinot Noir. Traditional winemaking techniques – including minimal dosage and extended lees ageing – enhance the Champagne's finesse, subtlety and balanced flavours. The Cuvée des Moines exemplifies the house's signature approach with delicate bubbles and nuanced complexity.

Billecart-Salmon

It all started in 1818. Give priority to quality, strive for excellence.

Heritage

Billecart-Salmon has remained a family-owned estate for over seven generations, since its founding in 1818. Its origins trace back to the marriage of Nicolas François Billecart and Elisabeth Salmon, uniting two families passionate about winemaking. Today, the house continues to uphold a tradition of elegance, precision and refinement in every bottle.

Craft

Located in Mareuil-sur-Aÿ, the estate cultivates Pinot Noir, Chardonnay and Pinot Meunier in cool, favourable conditions. Traditional methods – including extended lees ageing – combine with sustainable practices to produce Champagnes of finesse and balanced structure. The hallmark Brut Rosé exemplifies the house's dedication to delicate aromas and precision.

CHAMPAGNE
BILLECART-SALMON
Maison fondée en 1818

Did you know?

Billecart-Salmon's Brut Rosé is widely acclaimed as one of the world's finest rosé Champagnes.



Bollinger

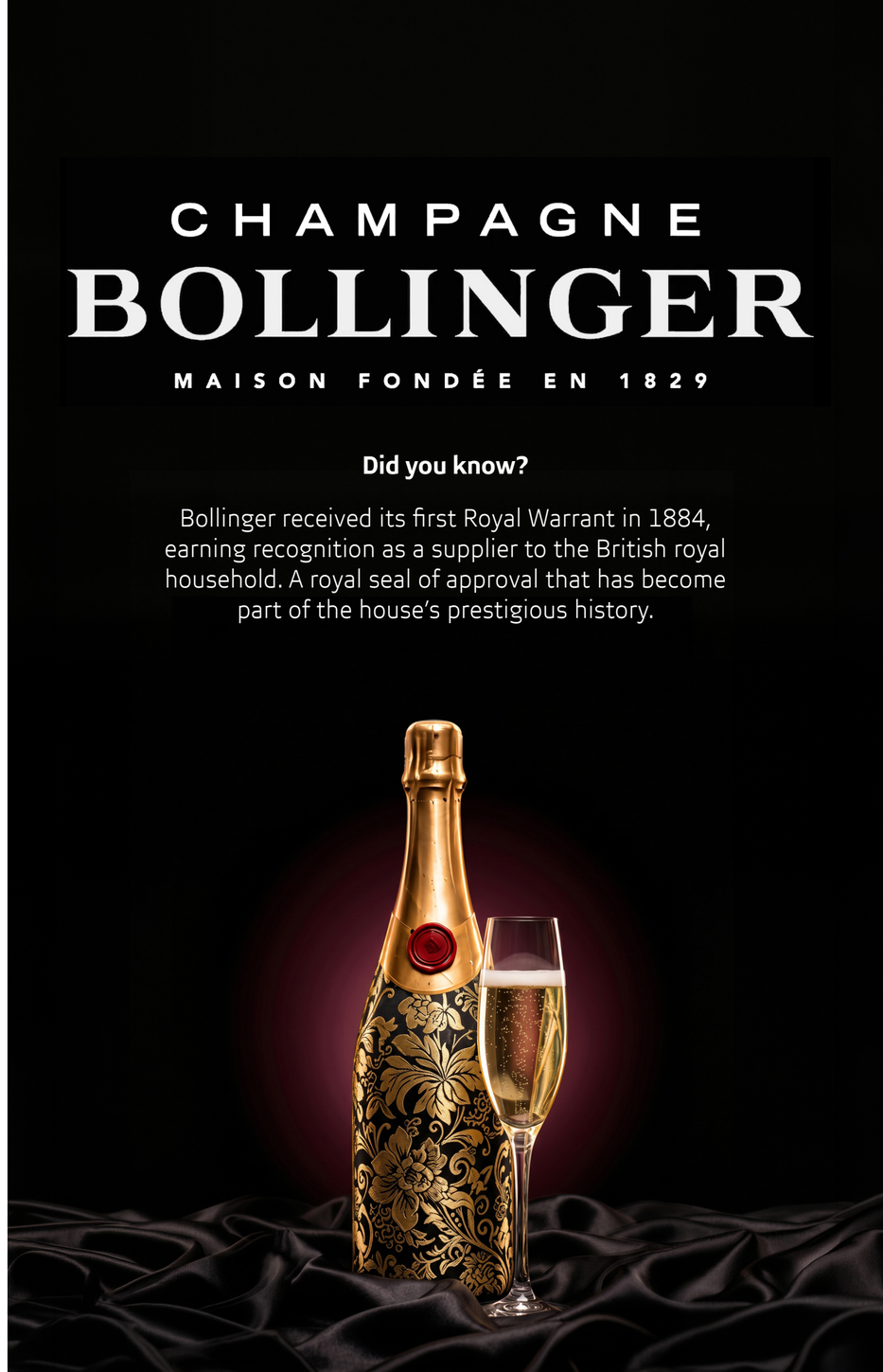
Since 1829.
Character that stands the test of time.

Heritage

Founded in Aÿ in 1829, Bollinger has built its reputation on independence, uncompromising quality and a powerful sense of identity. Its family heritage has been carefully preserved across generations, with traditional craftsmanship remaining central to the house. Over nearly two centuries, Bollinger has become synonymous with a distinctive style that combines richness, refinement and enduring character.

Craft

Pinot Noir is at the heart of Bollinger's signature style, bringing structure and intensity to its Champagnes. Traditional oak-barrel fermentation, a remarkable collection of reserve wines kept in magnums and extended ageing contribute to their depth and complexity. These exacting methods, passed down through generations, allow Bollinger to balance the expressive character of the fruit with freshness, texture and remarkable consistency.



Bruno Paillard

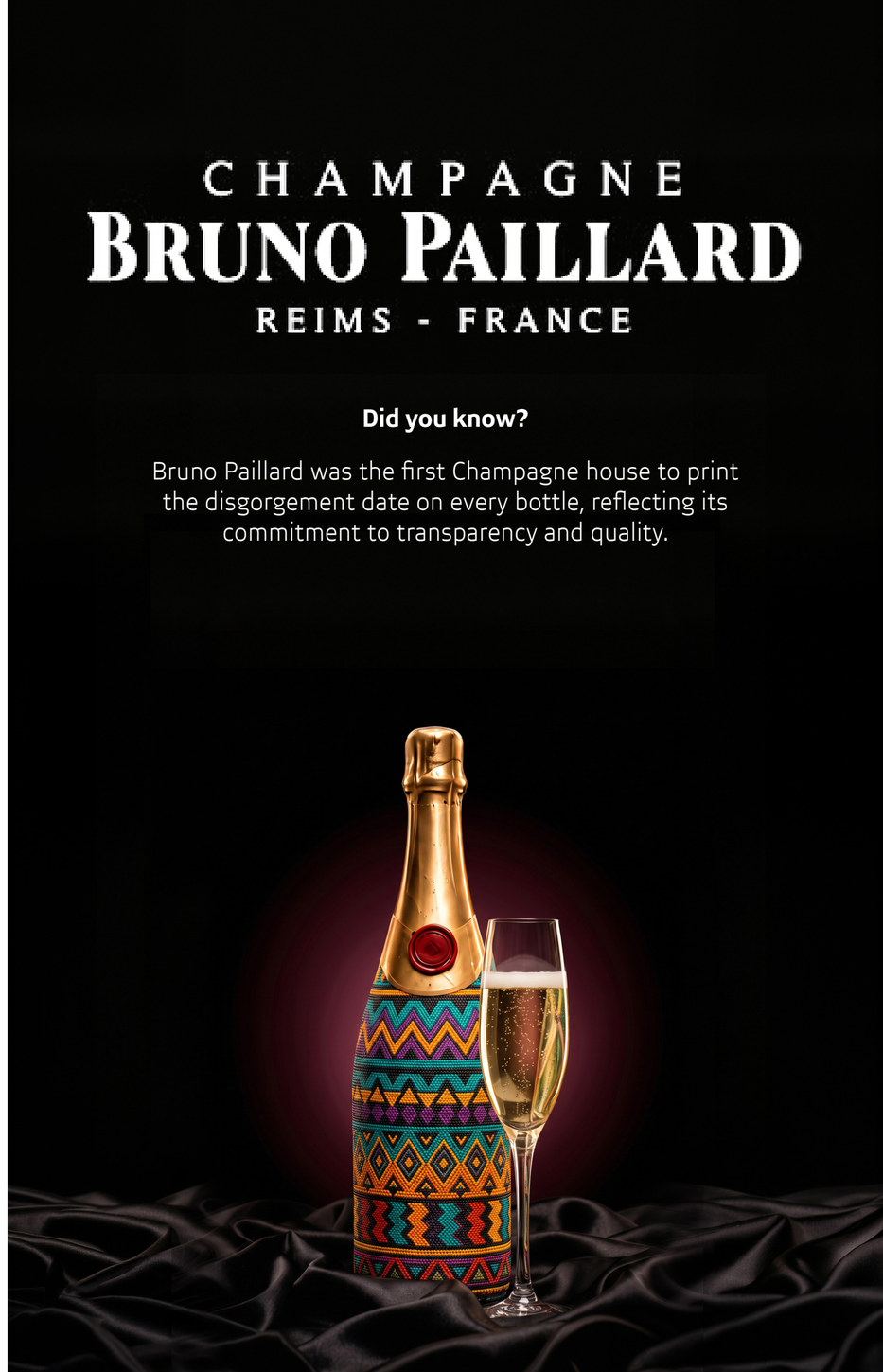
Established in 1981.
A very personal style.

Heritage

Founded in 1981 by Bruno Paillard in Reims, this independent Champagne house quickly established itself with a focus on elegance and refinement. Despite its relative youth, it has earned a reputation for crafting precise, characterful Champagnes that respect the traditions of the region.

Craft

Bruno Paillard works with vineyards across key Crus, including several Grands and Premiers Crus. The house is known for meticulous attention to detail: only the first-press juice is used, wines are aged longer on the lees for complexity and a light dosage ensures freshness and balance. This approach produces wines that are expressive yet elegant, highlighting the natural character of the grapes and terroir.



Charles Heidsieck

Established in 1851.
Typically Charles.
Distinctively Champagne.

Heritage

At just 29, Charles-Camille Heidsieck founded his eponymous house in 1851, determined to forge his own path in the Champagne world. His entrepreneurial spirit and charismatic personality earned him the nickname “Champagne Charlie” during his travels in America. That independent streak remains part of the house’s identity, combining a rich history with a confident, individual approach to Champagne.

Craft

Patience is central to the Charles Heidsieck style. Its historic chalk cellars provide ideal conditions for extended maturation, allowing the wines to develop depth, texture and aromatic complexity. A generous proportion of reserve wines gives the Brut Réserve its distinctive richness, bringing together notes of ripe fruit, toasted brioche and nuts in a blend that balances roundness with freshness.

CHAMPAGNE
CHARLES HEIDSIECK

Did you know?

In 1852, Charles Heidsieck became the first Champagne house owner to cross the Atlantic to develop the American market. His charm made such an impression that he became known as “Champagne Charlie”.



Chavost

Founded in 1946 in Chavot-Courcourt.

Heritage

Champagne Chavost is rooted in the village of Chavot-Courcourt, south of Épernay. The cooperative was founded in 1946 by a group of local winegrowers who shared strong values of land, community and craft.

Craft

Chavost works a small vineyard estate, about 5 hectares directly, and increasingly emphasises organic and minimal-intervention winemaking. Under cellar-master Fabian Daviaux (since 2019), the production leans into very pure expressions: on-site vines certified organic since 2023, use of spontaneous fermentation, no added sulphites in some cuvées, no filtration or fining and very low or zero dosage to showcase terroir.

CHAMPAGNE
Chavost

Did you know?

Chavost is part of Champagne's new wave of natural producers, known for its "Brut Nature" and "sans soufre ajouté" cuvées, rare expressions crafted without added sulphites to let the terroir speak freely.



De Venoge

Founded in 1837.

Heritage

De Venoge was founded in 1837 by the Swiss-born Henri-Marc de Venoge. Originally based in Mareuil-sur-Ay before moving to Épernay, the house quickly became known for its elegance, innovative spirit and aristocratic charm. Over the years, De Venoge has maintained this refined style, earning a reputation for sophistication and timeless quality in Champagne.

Craft

De Venoge sources grapes from top crus, uses only the first press (cuvée) and ages its wines for extended periods to develop depth and refinement. Their emblematic “Cordon Bleu” range exemplifies the house’s focus on finesse, drinkability and signature style.



Dhondt-Grellet

Founded in 1986 in Flavigny, Côte des Blancs.

Heritage

Founded in 1986 by Eric Dhondt and Edith Grellet in Flavigny, within the heart of the Côte des Blancs, Dhondt-Grellet is a family-run Champagne estate committed to expressing terroir over volume.

Craft

The estate works around 6–7 hectares of vines across Grand Cru and Premier Cru sites (including Cramant, Cuis and Chouilly), with an average vine age of around 40 years. From 2010–2012 onwards, son Adrien Dhondt has led a biodynamic-leaning programme: hand harvesting, indigenous yeast fermentations, minimal sulphur and very low dosage (often 3–5 g/L) to showcase purity and minerality.



DOMAINE
DHONDT - GRELLET
CHAMPAGNE

Did you know?

Dhondt-Grellet's "Dans un Premier Temps" cuvée draws on a perpetual reserve begun in 1986, layering decades of vintages for remarkable depth and continuity.



Drappier

Family-owned since 1808.

Heritage

Founded in 1808, Drappier is a rare gem among Champagne houses. It is still family-owned and proudly independent after eight generations. Based in Urville in the Côte des Bar, the Drappier family has long balanced respect for tradition with a forward-thinking spirit, becoming a quiet pioneer of sustainable and environmentally conscious Champagne making.

Craft

Set in the limestone-rich soils of the Côte des Bar, Drappier is celebrated for its devotion to Pinot Noir and its revival of nearly forgotten grape varieties, such as Arbane. The house's commitment to purity is reflected in its low-sulphur approach, allowing the wines' natural character to shine. The flagship Brut Nature exemplifies crisp minerality and precision, while the Grande Sendrée reveals remarkable depth, elegance and subtle spice.

CHAMPAGNE

DRAPPIER

MAISON FAMILIALE DEPUIS 1808
URVILLE - FRANCE

Did you know?

Charles de Gaulle was an admirer of Drappier Champagne and frequently chose it for state banquets at his residence in Colombey-les-Deux-Églises.



Duval-Leroy

Since 1859.

Heritage

Founded in 1859 in Vertus on the Côte des Blancs by the alliance of Jules Duval, a grower, and Edouard Leroy, a merchant, Duval-Leroy remains a 100% family-owned house now in its sixth generation. Its focus has always been on quality, elegance and independence.

Craft

Duval-Leroy cultivates around 200 hectares of vineyards – many in Grand Cru and Premier Cru sites – and places a strong emphasis on Chardonnay, which contributes to its signature finesse and lightness. The house is also a pioneer in sustainable viticulture: it created the first certified organic Brut Champagne, employs “oenoclimat” parcel-level vineyard mapping and holds High Environmental Value (HVE) certification.

CHAMPAGNE

DEPUIS 1859

DUVAL-LEROY

Did you know?

Duval-Leroy was the first Champagne house to release a cuvée made exclusively from Premier Cru vineyards (its “Fleur de Champagne” in 1911), and it was the first to produce a certified organic Brut Champagne.



Étienne Calsac

Founded in 2010.
A new perspective on
Champagne tradition.

Heritage

With family roots in viticulture, Étienne Calsac chose to write his own chapter in Champagne's story in 2010. Establishing his estate in Avize with vines rented from his grandparents, he brought a fresh perspective to the region's winemaking traditions. His young domaine reflects a respect for inherited knowledge, paired with the freedom to explore new possibilities.

Craft

Chardonnay lies at the heart of Étienne Calsac's winemaking, alongside a willingness to rediscover Champagne's lesser-known grape varieties. Working across several distinct growing areas, he takes a thoughtful, minimalist approach that allows each terroir to express itself. Spontaneous fermentation and ageing in wood and under cork are among the techniques used to shape wines with individuality and a strong sense of origin.

Champagne

Étienne Calsac

Did you know?

Étienne Calsac's vineyards span four distinct Champagne growing areas: the Côte des Blancs, the Grande Vallée de la Marne, the Côte de Sézanne and the Côte des Bars. This diversity gives the estate a broad palette of terroirs from which to craft its Champagnes.



G.H. Mumm

At the heart of Champagne since 1827.

Heritage

Founded in 1827, G.H. Mumm is celebrated for its bold red ribbon, inspired by the Légion d'Honneur – France's highest order of merit. Established by the Mumm family of German origin, the house has built its legacy on a spirit of innovation and excellence, combining tradition with a forward-looking approach that continues to define its character today.

Craft

Drawing fruit from prime Grand Cru vineyards, Mumm is renowned for its Pinot Noir-driven style: structured, vibrant and full of energy. Modern winemaking techniques complement centuries of savoir-faire, producing Champagnes of clarity and precision. The signature Cordon Rouge embodies this dynamic balance, while the RSRV collection showcases the house's finest vintage expressions.

G.H. MUMM
CHAMPAGNE

Did you know?

G.H. Mumm has long been associated with celebration and victory, most famously as the official Champagne of Formula 1 from 2000 to 2015, where it became an enduring symbol of triumph.



Jacquesson

Established in 1798.

A unique Champagne house combining tradition and audacity.

Heritage

Founded in 1798, Jacquesson stands among Champagne's oldest and most respected houses. Since the 1980s, brothers Jean-Hervé and Laurent Chiquet have upheld its legacy, while boldly reimagining its approach: reducing production to focus on precision and the honest expression of terroir.

Craft

Rooted in Dizy, Jacquesson champions sustainable viticulture and minimal intervention, crafting wines that speak purely of their origins. Drawing from Premier Cru vineyards planted with Chardonnay, Pinot Noir and Pinot Meunier, the house's celebrated 700 Series captures the nuances of each harvest, while its Avize Grand Cru reveals a strikingly mineral, citrus-driven elegance.

CHAMPAGNE

JACQUESSON

DEPUIS 1798

Did you know?

Jacquesson was the first Champagne house to secure its bottles with corks and wire cages – a now-universal innovation that revolutionised the industry.

Jacquesson Champagne was rumoured to be Napoleon Bonaparte's favourite.



J.L. Vergnon

First Champagne produced in 1985.
The character of Chardonnay, revealed.

Heritage

For nearly two centuries, the Vergnon family has been connected to the Champagne region. In the 1950s, Jean-Louis Vergnon replanted the family vineyards on the slopes of Le Mesnil-sur-Oger in the Côte des Blancs. Driven by a passion for Chardonnay, he went on to produce his own Champagnes, establishing a tradition that continues through successive generations.

Craft

Chardonnay takes centre stage at J.L. Vergnon, where the character of each vineyard guides the winemaking process. Working across distinguished terroirs, including Le Mesnil-sur-Oger, Oger and Avize, the estate carefully selects its grapes to create distinctive cuvées. Respect for the vines, considered winemaking and patience allow the purity and individuality of each origin to shine through.

J.L. Vergnon
CHAMPAGNE

Did you know?

J.L. Vergnon's first Extra Brut Champagne received a Coup de Coeur distinction from the prestigious Guide Hachette des Vins in 1987, just two years after the estate produced its first wines. An early recognition of the house's distinctive Chardonnay-led style.



Krug

Masters of craft since 1843.
Every year, an entirely new expression.

Heritage

Founded in Reims in 1843 by Joseph Krug, the house was built on a bold ambition: to create the finest Champagne possible every year, regardless of the conditions of the harvest. His vision challenged the conventions of his time, placing the individuality of each vineyard plot and wine at the heart of the process. Six generations later, this philosophy remains Krug's guiding principle.

Craft

At Krug, the art of blending is a discipline in its own right. Each plot is treated as an individual expression, with wines carefully assessed before being brought together. An extensive library of reserve wines from different years gives the house remarkable creative freedom, allowing Krug Grande Cuvée to achieve its signature richness, complexity and consistency with every new edition.

FONDÉ EN 1843

KRUG

CHAMPAGNE

Did you know?

Every bottle of Krug has a six-digit Krug iD that unlocks the story behind that specific Champagne, from its creation and composition to food-pairing suggestions. A little code with a story to tell.



Laurent-Perrier

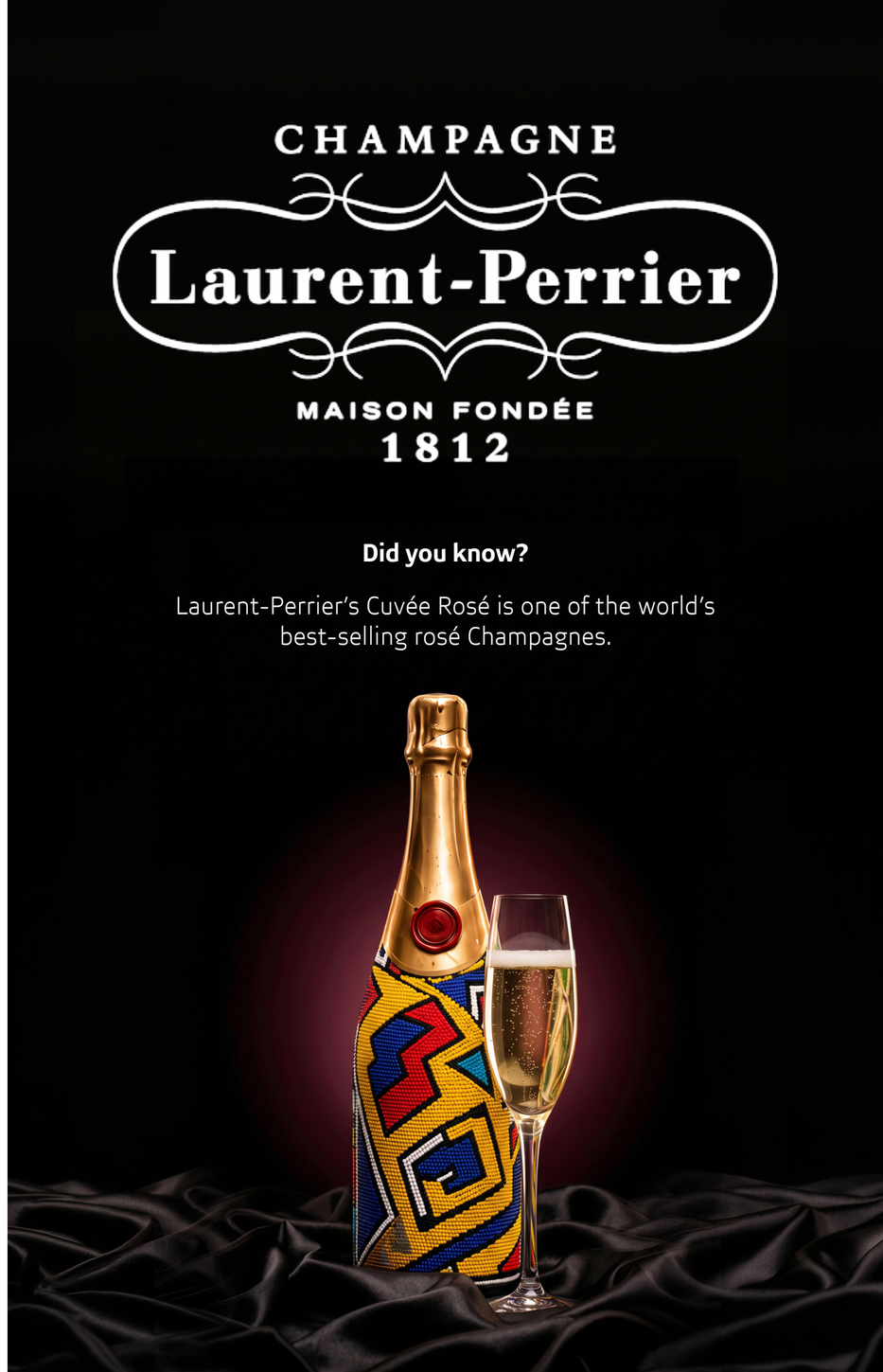
Family-owned Champagne house since 1812. The art of refinement in Champagne.

Heritage

Founded in 1812 by André Michel Pierlot, Laurent-Perrier has grown into one of the largest family-owned Champagne houses. Its commitment to innovation while respecting tradition has made it particularly renowned for its elegant, Chardonnay-driven style.

Craft

Vineyards across the Côte des Blancs and Montagne de Reims supply predominantly Chardonnay grapes, producing Champagnes known for their freshness and finesse. The house also embraces sustainability through organic practices and reduced carbon impact. Signature cuvées like the Brut Millésimé highlight crisp, refined flavours, while Grand Siècle offers layered complexity.



Lemaire

Domain since 1860.
Legacy rooted in the
heart of Champagne.

Heritage

Founded in the late 19th century in Hautvillers and later established in Villers-sous-Châtillon, Champagne Roger-Constant Lemaire remains proudly family-owned through five generations. The house has built its reputation on independence and a deep respect for the terroir of the Marne Valley.

Craft

Lemaire's Champagnes are defined by purity and precision, produced without malolactic fermentation, fining or filtration to preserve natural freshness. Grown on limestone-rich soils, the family's Pinot Noir, Chardonnay and Pinot Meunier grapes are cultivated sustainably, with hand harvesting and eco-friendly practices that highlight the minerality of the Marne Valley. The house's flagship Cuvée Trianon, a blend of Pinot Noir and Chardonnay aged for at least four years, exemplifies the Lemaire signature.

CHAMPAGNE
ROGER - CONSTANT
LEMAIRE
ARTISAN VIGNERON
DEPUIS 1860

Did you know?

The Roger-Constant Lemaire story began with Désiré Lemaire, a gardener and poet whose love of the land led him to buy the first plots that now form the family's vineyards.



Louis Roederer

Outstanding Maison since 1811.

Heritage

Founded in 1776, Louis Roederer stands as one of Champagne's most esteemed and enduring family-owned houses. Its reputation for excellence was cemented in the 19th century through its close ties to the Russian Imperial Court and the creation of Cristal, the world's first prestige cuvée, crafted exclusively for Tsar Alexander II.

Craft

With around 240 hectares of estate-owned vineyards, Louis Roederer champions a biodynamic and sustainable approach that nurtures the health of the soil and the integrity of the fruit. Focusing primarily on Pinot Noir and Chardonnay, the house's meticulous viticulture and gentle vinification yield Champagnes of purity and remarkable ageing potential. Cristal embodies Roederer's quest for harmony and finesse, while Brut Premier remains a timeless expression of balance and elegance.

MAISON FONDÉE EN 1776

LOUIS ROEDERER

CHAMPAGNE

Did you know?

Cristal was originally created in 1876 for Tsar Alexander II, who requested that the Champagne be bottled in clear crystal glass to display its golden brilliance.



Maison Ruinart

Fine Champagne since 1729.
The House of Ruinart
is unlike any other.

Heritage

Ruinart stands as the oldest Champagne house, founded when Nicolas Ruinart recognised the allure of sparkling wine and devoted his family's legacy entirely to it. Deep beneath Reims, its chalk cellars, carved from ancient quarries, preserve the spirit of craftsmanship and quiet refinement that has endured for nearly three centuries.

Craft

Ruinart emphasises Chardonnay grown in the finest vineyards of the Côte des Blancs and Montagne de Reims. The house carefully tends its historic vineyards with respect for nature, ensuring that each grape reaches its full potential. Aged in the famous chalk cellars, Ruinart's Champagnes develop a graceful balance, refined elegance, and a distinct expression of their unique terroir.

1729

Ruinart

LA PLUS ANCIENNE MAISON
DE CHAMPAGNE

Did you know?

Ruinart has become the Champagne of choice at Art Basel and leading contemporary art fairs worldwide, reflecting its deep connection to creativity and culture.



Marc Hébrart

Founded in the 1960s.

Heritage

Champagne Marc Hébrart is a family-run estate located in Mareuil-sur-Ay in the Vallée de la Marne, led by Jean-Paul Hébrart since 1997, following his father Marc's foundation of the house. The estate emphasises vineyard continuity, terroir-sensitivity and artisanal values.

Craft

Marc Hébrart cultivates 70% Pinot Noir and 30% Chardonnay – with no Pinot Meunier – across around 15 hectares of vineyards in multiple villages, including some Grand Crus, and farms sustainably with minimal intervention. Each parcel is vinified separately, allowing the unique character of each site to come through.

CHAMPAGNE

MARC HEBRART

MAREUIL·SUR·AŸ

Did you know?

Champagne Marc Hébrart is a member of the prestigious growers' organisation Club Trésors de Champagne ("Spécial Club"). This is a mark of recognition for high-quality, terroir-driven Champagnes.



Marguet

Since 1870.
Rooted in nature. Driven by terroir.

Heritage

Based in Ambonnay, a Grand Cru village in Champagne, Marguet has deep family roots in the region's winemaking tradition. Under Benoît Marguet, the house has developed a distinctive identity built on a close relationship with the land. Its philosophy places biodiversity, respect for nature and the character of individual vineyards at the heart of its work.

Craft

Marguet follows biodynamic principles, treating the vineyard as a living ecosystem. Horses are used to cultivate the soil, while careful vineyard management encourages biodiversity and healthy vines. In the cellar, a considered approach to intervention allows the fruit and terroir to take centre stage, producing Champagnes known for their energy, texture and expressive character.



Moët & Chandon

Celebrating since 1743.
Share the magic of
Champagne with the world.

Heritage

From the heart of Épernay, Moët & Chandon has long defined celebrations. For over two centuries, the house has refined the art of Champagne, from royal courts to red carpets, creating a universal symbol of triumph and glamour.

Craft

With 1 200 hectares of vineyards across Champagne's top crus, Moët & Chandon blends tradition with modern innovation, maturing grapes in deep chalk cellars. The house's focus on Chardonnay, Pinot Noir and Pinot Meunier ensures precise balance, bright fruit expression and refined structure. The Moët Impérial Brut is celebrated for its vibrancy and elegance, while Dom Pérignon showcases the pinnacle of complexity and finesse.

FONDÉ EN 1743

MOËT & CHANDON

CHAMPAGNE

★

Did you know?

Moët & Chandon is the official Champagne of the Oscars, served at the Academy Awards' most exclusive celebrations.



Muntz

Roots dating back to the late 19th century.

Heritage

Founded on 6.5 hectares in the western part of the Montagne de Reims, Muntz Champagne partners with a private, third-generation maison in the Premier Cru region of Champagne.

Craft

Vineyards for Muntz are planted to approximately 4 hectares of Pinot Noir, 1.5 hectares of Pinot Meunier and 1 hectare of Chardonnay, all farmed with biodiversity and certified under “Viticulture Durable en Champagne” and “Haute Valeur Environnementale”. The annual “Cuvée Sélectionnée par Rolf Muntz” releases include a Millésime and a Blanc de Noirs made from 100% Pinot Noir, crafted to reflect terroir and elegance.



Nicolas Feuillatte

First established in 1976.
The Champagne of
free spirits.

Heritage

Founded as a brand in 1976 by entrepreneur Nicolas Feuillatte and later incorporated in 1986 into the cooperative group Centre Vinicole - Champagne Nicolas Feuillatte, Nicolas Feuillatte is one of the youngest of the major Champagne houses, yet has grown rapidly to become France's best-selling Champagne brand.

Craft

The house is built on the collective effort of some 5 000 wine-growers across Champagne, drawing from a remarkable variety of crus – including 11 of the 17 Grand Crus and 26 of the 42 Premier Crus – to allow wide blending possibilities that deliver the house style: precision, elegance and finesse. Their signature non-vintage cuvée, the Réserve Exclusive Brut, is widely available and represents the house's accessible flagship.

CHAMPAGNE

Nicolas Feuillatte

FRANCE

Did you know?

Nicolas Feuillatte was a former African-coffee-bean tycoon and jet-setting socialite, rubbing shoulders on the golf course with the Kennedys and Aristotle Onassis.



Pascal Doquet

Independent house since 2004.
Let the land tell its story.

Heritage

Based in Vertus, in the Côte des Blancs, Pascal Doquet represents the independent spirit of Champagne's grower-producers. Building on generations of family experience, Pascal established his own house in 2004, with a vision centred on the individuality of the vineyard. His work reflects a commitment to allowing Champagne's distinctive terroirs to speak for themselves.

Craft

Chardonnay takes centre stage across Pascal Doquet's vineyards, where organic viticulture supports a considered relationship with the land. Individual parcels are carefully managed to preserve their character, while thoughtful vinification allows the differences between sites to emerge in the glass. The resulting Champagnes express freshness, precision and a strong sense of origin, reflecting a philosophy in which the vineyard leads and the winemaker listens.

Pascal Doquet

Did you know?

Pascal Doquet's entire 8.69-hectare estate is organically certified. Its first certified organic harvest was in 2010, reflecting a long-term commitment to working with the land.



Paul Bara

Since the 1950s.
The unmistakable spirit of Bouzy.

Heritage

The Bara family's roots in Champagne stretch back to the 17th century. In 1833, Auguste François Bara arrived in Bouzy, where the family's story became closely intertwined with the village and its vineyards. Paul Bara later established the eponymous Champagne house in the 1950s, building a reputation for wines that express the distinctive character of this celebrated Grand Cru village.

Craft

With 11 hectares of vineyards across 33 parcels, all classified Grand Cru, Paul Bara places its terroir at the heart of its winemaking. Pinot Noir dominates the estate's plantings, complemented by Chardonnay, giving the winemaking team the opportunity to create expressive blends with depth, structure and aromatic richness. Sustainable vineyard practices and meticulous cellar work help preserve the character of the land in every cuvée.

CHAMPAGNE
Paul Bara
BOUZY
DEPUIS 1833

Did you know?

The Paul Bara estate wasn't always a Champagne winery. Established in 1860, the family property originally included stables, a cowshed and a sheep pen. In 1965, its old barn was transformed into the press room and winery that would help shape the house's future.



Perrier-Jouët

Founded in 1811.
Where nature inspires art.

Heritage

Founded in Épernay in 1811 by Pierre-Nicolas Perrier and Rose-Adélaïde Jouët, the house was born from a shared passion for nature, art and fine Champagne. Its early commitment to Chardonnay helped establish the delicate floral character that defines its style. This creative spirit found an enduring symbol in its Art Nouveau heritage, including the celebrated anemone design associated with Belle Époque.

Craft

Chardonnay remains central to Perrier-Jouët's winemaking identity, bringing freshness, finesse and delicate floral notes. Through careful grape selection, precise blending and patient cellar ageing, the house creates Champagnes with an elegant, expressive character. Its Belle Époque cuvées bring this savoir-faire together with artistic design, reflecting a philosophy in which the beauty of nature and the art of winemaking continually inspire one another.

CHAMPAGNE
PERRIER-JOUËT

Did you know?

The iconic Japanese anemones on Perrier-Jouët's Belle Époque bottle were designed by Art Nouveau artist Émile Gallé in 1902. The original hand-painted magnums that inspired the cuvée were rediscovered in the house's cellars in 1964.



Philipponnat

Established in 1522.
In perpetual motion, naturally.

Heritage

Philipponnat has been rooted in Champagne for over five centuries, with records of the family's vineyards dating to 1522. Today, the 16th generation continues to uphold this legacy from its base in Mareuil-sur-Aÿ. The house honours this long legacy while pursuing excellence through 16 generations.

Craft

Philipponnat is built around its signature grape variety, Pinot Noir, grown on Premier and Grand Cru slopes of Aÿ, Mareuil-sur-Aÿ and Avenay-Val-d'Or. The house focuses on "cuvée", careful vinification and a blend-cycle called Réserve Perpétuelle. Each year, part of the reserve wine is blended back to imbue complexity while maintaining freshness. The result: Champagnes with intensity, structure, depth and minerality.

1522

PHILIPPONNAT

CHAMPAGNE

Did you know?

Philipponnat owns the famed vineyard Clos des Goisses – a steep, south-facing slope in the heart of Champagne known for its bold wines.



Pol Roger

Since 1849.

There is that moment when the spirit of Pol Roger is revealed. One may think one knows Champagne and yet, that day, one truly discovers it.

Heritage

Founded in 1849, Pol Roger stands as a symbol of timeless elegance and sophistication. Beloved by Winston Churchill – who famously called it “the most drinkable address in the world” – the house has remained family-owned for over 175 years, preserving a legacy defined by integrity, refinement and quiet excellence.

Craft

With more than 90 hectares of vineyards in the heart of Champagne, Pol Roger is celebrated for its devotion to Pinot Noir, artfully blended with Chardonnay and Pinot Meunier. Extended ageing on lees imparts a signature creaminess and depth, reflected in the harmonious Brut Réserve and the powerful, age-worthy Cuvée Sir Winston Churchill, crafted only in exceptional vintages.

CHAMPAGNE

POL ROGER

Did you know?

Pol Roger was the Champagne poured at the wedding of Prince Harry and Meghan Markle, an elegant tribute to the house’s royal and historical allure.



Pommery

Founded in 1858.
Qualité d'abord.

Heritage

Pommery, originally founded as Pommery & Greno in 1836 in Reims, France, entered a pivotal chapter when Madame Jeanne-Alexandrine Pommery took the reins following her husband's death in 1858, directing the house's transformation into a Champagne specialist. She commissioned the construction of vast chalk-cellar galleries beneath Saint-Nicaise Hill in 1868, creating what was described as "the construction site of the century".

Craft

Pommery is celebrated for pioneering the Brut style of Champagne: in 1874, Madame Pommery launched what became the first commercial "brut" Champagne, breaking with the tradition of very sweet wines. The house emphasises finesse, freshness and elegance – "delicacy and liveliness, heart and soul" are words used to describe its style. Its estate owns and cultivates 255 hectares and participates in sustainable viticulture practices.

CHAMPAGNE
POMMERY
À REIMS-FRANCE

Did you know

The underground cellars of Pommery host not only ageing wines, but also contemporary art exhibitions, underlining the house's fusion of tradition and modernity.



Taittinger

Founded in 1734.

Heritage

Tracing its roots to 1734, Taittinger became a Champagne house under Pierre Taittinger in 1932. The family-owned estate is celebrated for producing elegant and refined Champagnes that reflect its long-standing tradition.

Craft

Taittinger's vineyards span 288 hectares of prime Champagne terroir, with Chardonnay at the heart of its style. The house combines traditional methods with modern sustainability practices, including organic approaches, to create Champagnes of clarity, balance and refined character. Signature offerings include the crisp, refreshing Brut Réserve and the complex, rich Blanc de Blancs Comtes de Champagne.

CHAMPAGNE

TAITTINGER

REIMS FRANCE

Did you know?

The chalk-cellar galleries at Taittinger's historic site were once Roman quarries and are now a UNESCO World Heritage-listed network where their prestige cuvées mature in near-silence.



Tsarine

Founded in 1996.
A signature that breaks
with tradition.

Heritage

Inspired by the curves of an antique decanter, Tsarine was born in 1996 from a vision to reimagine the Champagne experience. Founded by Philippe Baijot, the house takes its name and spirit from the bold Russian noblewomen who helped bring Champagne to the world's royal courts. Today, Tsarine combines a sense of history with a distinctly modern identity.

Craft

Tsarine's Champagnes are crafted to balance finesse, freshness and depth. Its signature Brut brings together Chardonnay, Pinot Noir and Meunier, with reserve wines contributing complexity. A minimum of three years of cellar ageing allows the wine to develop its character, resulting in a refined, expressive style.

CHAMPAGNE

TSARINE

Did you know?

Tsarine's iconic bottle was inspired by an antique decanter sketched by Philippe Baijot during a dinner in Reims in 1996. Bringing his design to life required the help of a Venetian glassmaker, who agreed to create the bottle on one condition: becoming its exclusive supplier for ten years.



Veuve Clicquot

Born in 1772.
Only one quality, the finest.

Heritage

Founded in 1772, Veuve Clicquot owes its enduring success to Madame Clicquot, a visionary widow who transformed the Champagne industry in the early 19th century. Madame Clicquot reimagined her late husband's business into one of the world's most admired houses. Her spirit of bold innovation and elegance continues to shape the brand's identity today.

Craft

Spanning over 500 hectares and dominated by Pinot Noir from Grand Cru vineyards, Veuve Clicquot Champagnes are known for their rich structure, layered texture and signature yellow label that embodies optimism and celebration. The Yellow Label Brut exemplifies vibrant fruit and creamy brioche notes, while La Grande Dame – the prestige cuvée – offers intense depth with a delicate mousse.

Veuve Clicquot

REIMS FRANCE

Did you know?

Veuve Clicquot hosts Clicquot Polo Classic events in New York and Los Angeles, where Champagne, sport and style meet under the golden sun.



That’s how we are
invested in your story

Your
story
matters

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A celebration of craft and excellent partnerships

From the historic chalk cellars of Reims to the rolling hills of the Côte des Blancs, each house featured in this collection tells a story of heritage, artistry and passion.

As Absa CIB proudly partners in this celebration of excellence, we honour the spirit of ambition and the drive for progress that unite us.

May every glass you raise be a tribute not only to the craftsmanship that defines Champagne, but also to the purposeful partnerships that empower Africa's growth story.



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